



one century of international standards



Dynamic Metadata

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Static Tone Mapping – HDR10

Optimized **only for the brightest scene** in the contents



Illustrations courtesy of YT Kim, Samsung

Dynamic Tone Mapping – DMCVT

Optimizes each scene



Dynamic Tone Mapping can preserve SDR image quality

- SDR footage inserted in HDR program needs special handling when converting to SDR
 - To preserve original SDR imagery and prevent loss of image quality
- Dynamic Metadata provides the info



From SDR Archive

Dynamic Metadata for Color Volume Transforms (DMCVT)

- Color transforms optimized for each scene, and each display
- SMPTE ST 2094, in six parts, published 2016
 - Carried in HEVC SEI, ETSI TS 103 433, CTA 861-G (coming)
- Standardizes HDR color transform technologies from
 - Dolby (Parametric Tone Mapping)
 - Philips (Parameter-based Color Volume Reconstruction)
 - Technicolor (Reference-based Color Volume Remapping)
 - Samsung (Scene-based Color Volume Mapping)
 - And 80 other participating companies



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Common DMCVT concepts

Each DMCVT metadata set specifies one of each of:

Method	Target Display	Time Interval	Window	Transform
Which?	For what display?	When?	Where?	What to do?
App #	Rec. 709 Rec. 2020	к− □□□□□→		
	UHDA OLED Color Volume: RGB primaries, WP, max/min	Start and duration	Pixel coordinates Baseline = full screen	<i>4 flavors of parameter sets</i>

Color Transform in Parametric Tone Mapping (Dolby)

Automatic, data-driven

Optional, under manual control



Data-driven tone mapping min/avg/max clip RGB Colorist's Lift, Gamma, Gain

Boost Saturation Enhance Details

Color Transform in Parameter-based Color Volume Reconstruction (Philips)



Saturation-driven Desaturation

Luminance-based Tone Mapping

Color Transform in Reference-based Color Volume Remapping (Technicolor)



Pre-Matrix Tone Mapping Color Matrix

Post-Matrix Tone Mapping

Not manually created. Calculated through data fitting between two grades of same clips



Color Transform in Scene-based Color Volume Mapping (Samsung)



Normalized by Actual Peak Luminance Tone Mapping

Auto-Gain Tinted Clips Boost Saturation

The DMCVT HDR Flow

- Provides the best image quality from HDR media across a variety of displays
- Is already available in end-to-end workflows
- Embedded in MXF and HEVC video stream

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